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**FabulousSavings launches the Essentials program through Getbusiness.ca**

TORONTO, April 23 /CNW/ - FabulousSavings, an award-winning Internet marketing company specializing in delivering highly targeted browsers and turning them into loyal customers, is proud to announce the launch of their popular Essentials program through Getbusiness.ca as the first step in the program's highly anticipated global expansion.

Getbusiness.ca is the answer to the question posed by more and more small businesses these days: "How can I use the Internet to drive online traffic into my local establishment?" Replies FabulousSavings' founder and Chief Strategist Michael Yack, "Getbusiness.ca is where people can get information about the FabulousSavings.com Essentials program, which gives small and medium sized businesses an effective, inexpensive web presence that works 24/7 matching them up with consumers looking for what they do or sell.

The FabulousSavings.com Essentials program which has been developed and perfected over eight years helps small and medium sized businesses in local communities to get online and Get Business. Basically, the Essentials program allows business owners to do what they do best: focus on their business rather than trying to figure out how to become a web marketer.

Enthuses Yack, "Our dedication is in helping small businesses get effective presence and drive online traffic into their local establishments. The program has trimmed the fat and is a lean, mean, lead generating machine, effectively converting browsers into buyers."

Getbusiness.ca adds to FabulousSavings' growing list of achievements and innovations in the online marketing field. The company was named one of the top affiliate marketers in Canada and won the coveted 2006 Innovative Affiliate Of The Year Award at the prestigious Third Annual LinkShare Golden Link Awards held in New York. All of these awards and accolades are based on the Essentials program modified for American retailers.

With Getbusiness.ca, FabulousSavings intends to expand on the success of their popular Essentials program by reaching out to small business, the one commercial sector that has - up to now - been unable to join the e-commerce revolution.

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ABOUT FABULOUS SAVINGS

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FabulousSavings is an Internet marketing organization headquartered in Toronto, Ontario, that has provided over 1,200 companies with a one-stop solution for their online business needs.

For more information on how FabulousSavings (<http://www.fabulooussavings.com>) makes the internet work for small and medium sized businesses to help them Get Business, visit <http://getbusiness.ca/>

For further information: or to schedule an interview, please contact: Nelson Hudes, Hudes Communications International, (905) 660-9155, [nelson@hudescommunications.com](mailto:nelson@hudescommunications.com)

**FABULOUS SAVINGS - Renseignements sur cet organisme**



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